



561 512-7333

ProfessionalTouchIntl.com \* LexTravelWorld.com  
Lex@LexTravelWorld.com Lex@LexAventures.com

**Global Specialty Travel & Events \* Corporate Meetings & Incentives  
Social Affairs \* Weddings \* Philanthropic Fund-Raisers  
Palm Beach County Destination Management  
Italy Hotel & Tours Reservations Center**

**LEXAVENTURES LLC**

*Community Charity Cultural Corporate Cosmic Collaborations  
Events \* Extravaganzas \* Entertainment  
Philanthropy \* Production \* Publicity*

**LEXYE AVERSA**

**Media Host**

of

**LEX TRAVEL**

*Fasten your Seat Belt for a Journey to  
LEXtraordinary Destinations & Resorts,  
and  
Insights from International Travel LEXperts!*



## ***LEXYE AVERSA – Mini-Bio***

Lexye Aversa, President of Professional Touch International, was featured as “Best Global Event Planner” on the FOX TV Series *Best of South Florida*.



*The world is truly her stage*, creating extraordinary travel experiences and dramatic events for over 40 years throughout the globe for celebrities and dozens of corporate clients including SONY, FOX, Bank of America, Lindt, ADT, LPGA, Ferrero, Savills, Medline, Dun & Bradstreet, World Trade Center Monte Carlo, Ceridian, and countless other clients. PTI’s three divisions encompass Global Event & Travel Planning, Palm Beach County Destination Management Company (DMC) and an Italy Hotel & Travel Reservations Center. Microphone in one hand, with her magic wand in the other, Lexye recreates the pageantry of former eras, orchestrating extravaganzas in Palaces, Castles, Exclusive Clubs, Mansions, Yachts and Private Islands, such as Li Galli, where Ulysses heard the Song of the Sirens!

Born holding a microphone, Lexye is a versatile Emcee and Media Host. She Produced the AEGIS-Award winning *The Mangru Report* on Fox Business Network, and is founding Consultant to the World Strategic Forum global conference under the auspices of the Economic Forum of the Americas, also interviewing international dignitaries and Heads of State. She hosted the Red Carpet interviews for Palm Beach Opera’s 50<sup>th</sup> Anniversary Performance and Gala, and moderated her own radio shows: *Living in Palm Beach County* and *LEX Travel* taking listeners on a *Journey to LEXtraordinary Locations and Conversation with International Travel LEXperts!* In progress are a TV Pilot, Documentary of the History of the Jews in Italy, and Profile of Maestro Bruno Aprea, all filmed in Rome. International recording artist, Franco Corso, *the Voice of Romance*, is represented by Lexye Aversa as Promotional Manager and Producer of his annual concert tours to Italy, where fans experience exclusive performances in private palazzos. She is Chairperson and Executive Producer of the annual Holiday Cabaret Fund-Raiser for “A Safe Haven for Newborns” at Mar-a-Lago featuring the Italian singing sensation.

Lexye performed at Flagler Museum in the musical *Palm Beach Centennial Follies* and was recognized in *Boca Raton Observer’s* special “Wonder Women” issue, and featured in Palm Beach Society. Lexye has received multiple tributes, including the SIGNET AWARD, *a one-time honor bestowed by The Society of Incentive Travel Executives in the Gold Room of Stockholm’s Town Hall the evening following presentation of the Nobel Peace Prize to Nelson Mandela, with a reenactment of the Nobel night’s ceremonial protocol.*

Lexye is a Cum Laude graduate of Brandeis University, majoring in Theatre and is multilingual in French, Italian, and Spanish. The New York State Department of Education approved her curriculum for a Travel Institute, of which she was President and Chief Instructor. She is a consultant to the corporate sector on administering conferences and incentive motivational marketing, and is a guest lecturer at area Universities. Lexye has served as Secretary of the Women's Chamber of Commerce of Palm Beach County and as Director on the Boards of the Palm Beach County Hotel & Lodging Association, Palm Beach Business Group, Palm Beach Round Table, Il Circolo Italian Cultural Society, and Executive Vice President of Israel Cancer Association USA. She is a member of the International Society of Palm Beach and many other business, cultural and community organizations, and is an active philanthropist helping to orchestrate charity events for A Safe Haven for Newborns, AKIM, Il Circolo Italian Cultural Society, HOME (for the Homeless) and countless others.